

Pamlico County Broadband Initiative

Broadband Results and Summary Providers' Meeting July 11, 2018

**Hosted by:
Pamlico County**

**Facilitated by:
NC Broadband Infrastructure Office**



Agenda

- Welcome & Introductions
- Presentation of Data
- Discussion & Questions
- Information Packets

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Goal: Identify unserved and underserved areas of the county

Conducted survey, approximately 9% of households responded

- 771 responses

- ~ 94% residential

- ~ 6% other

Estimated 81% of responses have internet

- ~ 67% utilize dial-up, DSL, cellular, or satellite

- ~ 50% not satisfied

 - Reliability, speed, & bandwidth

Estimated 19% indicated no service

- ~ 26% indicated they cannot afford service

- ~ 14% indicated a provider will not provide service

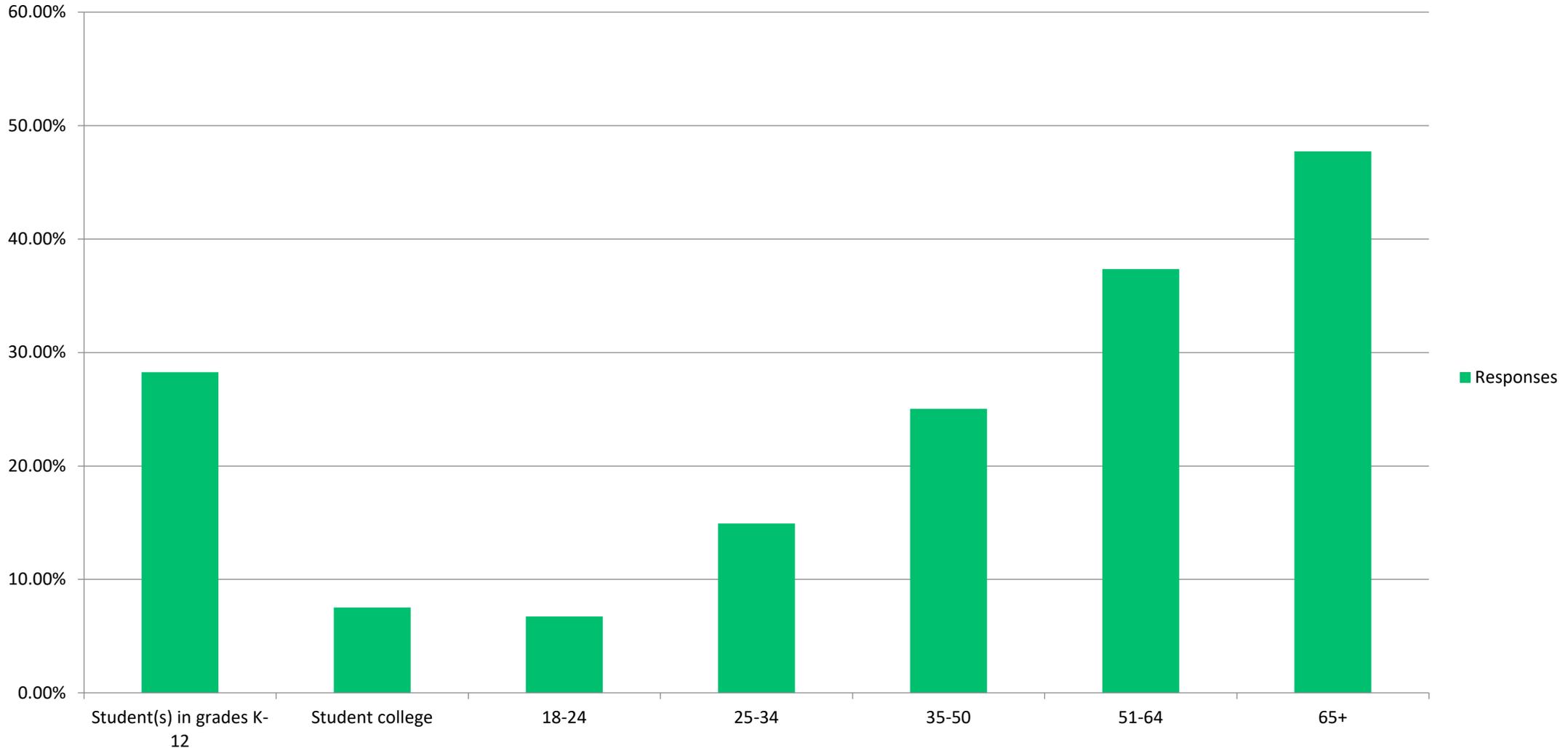
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Goal: Identify unserved and underserved areas of the county

- Estimated 95% are willing to pay up to \$20 or more per month to stream videos, music, or work from home without buffering
 - ~28% up to \$20/month
 - ~40% up to \$50/month
 - ~18% up to \$75/month
 - ~ 9% more than \$75

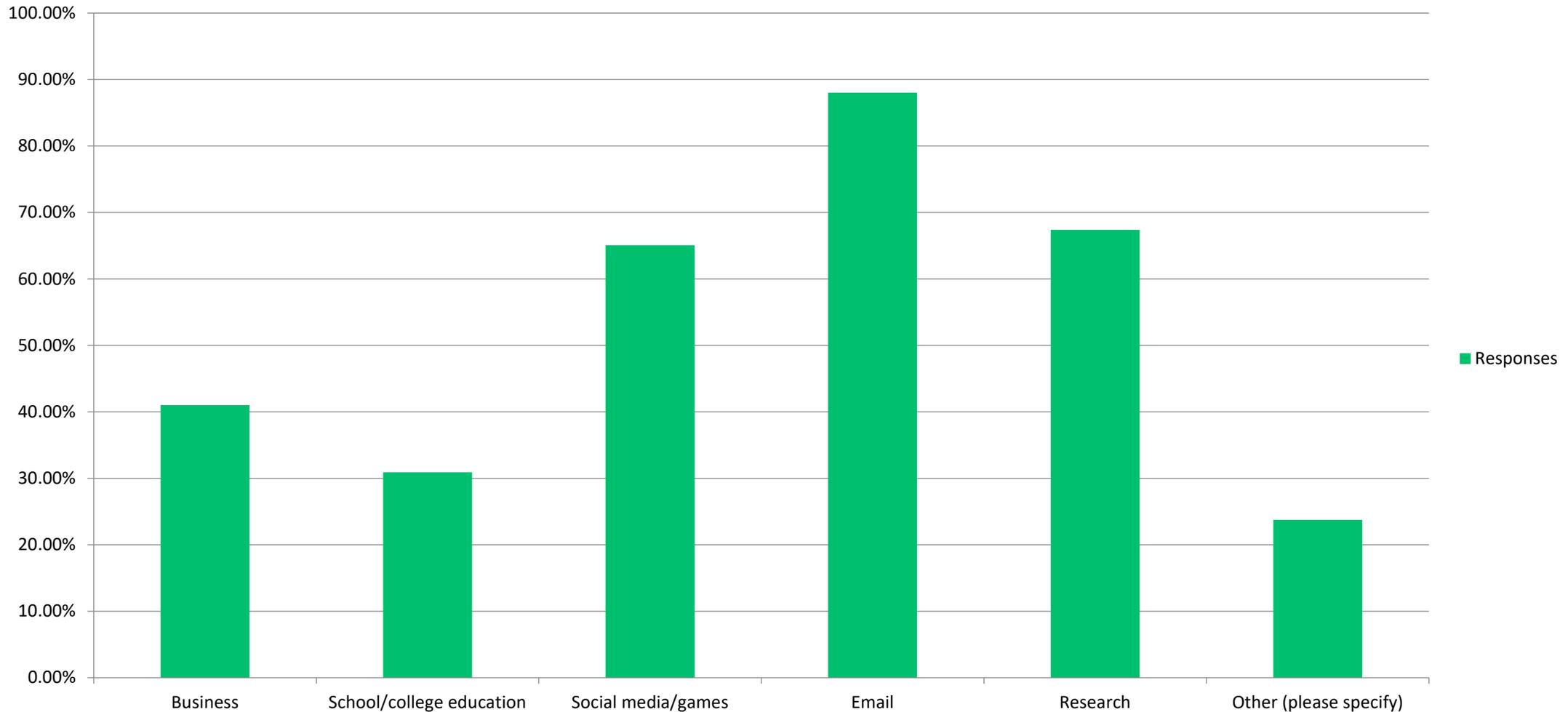
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Age range for all residents at this location: (check all that apply)



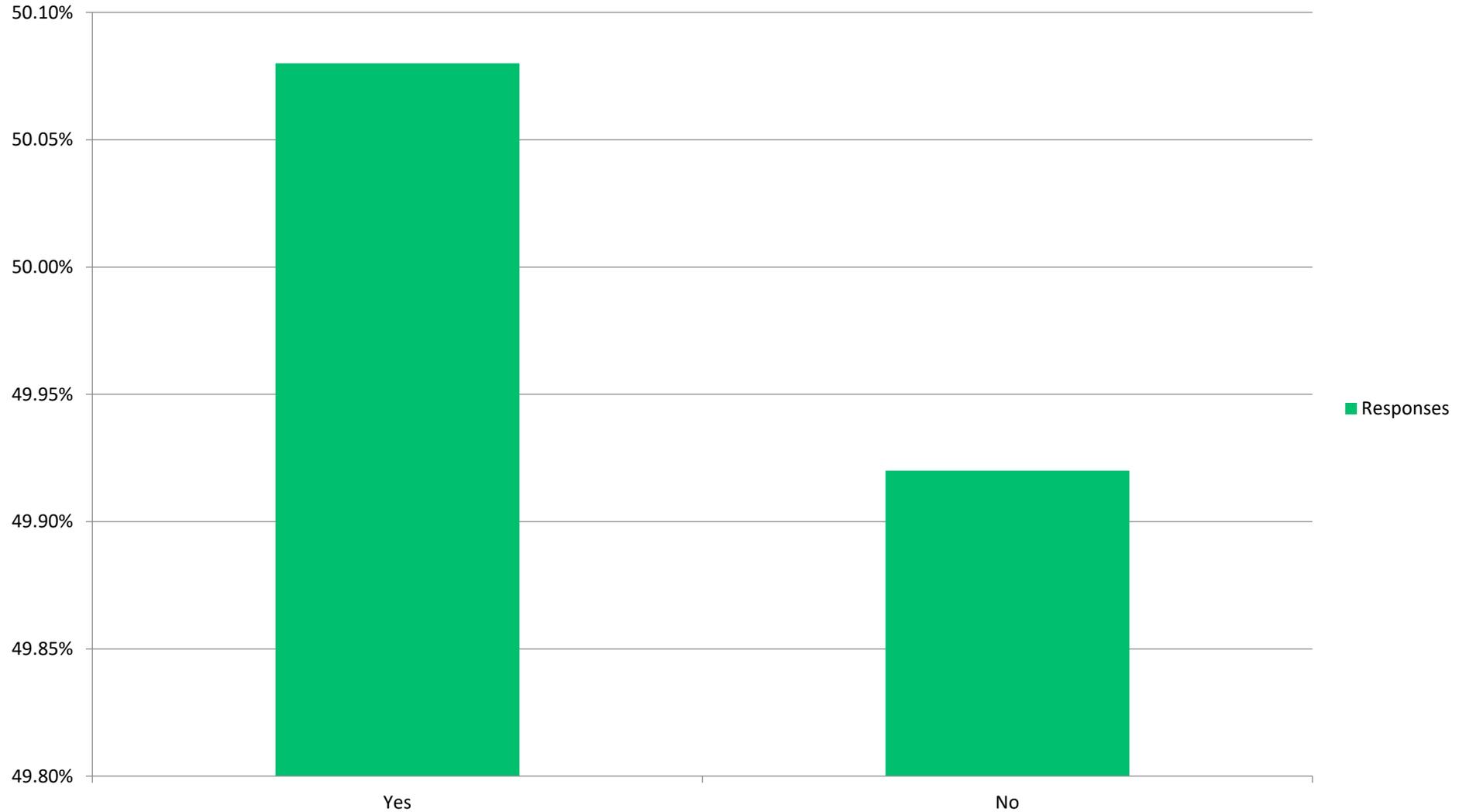
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What are your main uses for the internet? (Check all that apply.)



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Are you satisfied with your Internet service?



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If you are dissatisfied with your internet service, please check the reasons for dissatisfaction. Check all that apply:

